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COURT AND WALNUT

Metal panels bring contemporary flair to classic skyscraper profile

In one iconic Joni Mitchell hit, paradise was paved and turned into a parking lot. Recently, in Cincinnati, the reverse occurred, when a parking lot was torn up and turned into – well, maybe not paradise, but at least a very handsome apartment building that some are crediting with helping to transform a previously underutilized area of the city. Dubbed 1010 On the Rhine, the mixed-use structure opened in the fall of 2019, with classical skyscraper massing that helps it fit into the surrounding historic district, and a unique metal panel and glass façade that makes sure it stands out in the city's skyline.

The project spent several years in development before the parking lot it replaced felt its first jackhammer, says Steve Kenat, AIA, principal and director of community development with GBBN, the project's hometown design firm. Among the complications was the partnership the property owner, Rookwood Properties, wanted to develop with Kroger, the supermarket chain headquartered in Cincinnati. Recognizing the project's potential to create a bridge between the city's Downtown and Over the Rhine neighborhoods, the Cincinnati Center City Development Corp. helped encourage that relationship, and the finished project incorporates a two-story, flagship store located at street level to encourage more pedestrian traffic in the area. The building also features convenient public transit options, so access is easy without a car.

"The vision was to transform this knuckle – it's right in the middle of the 2-mile loop that is our streetcar line," Kenat says. "It's a great in-between that could knit" the city together.

Once the project team was assembled, design work began on the 18-story building, with 139 luxury

apartments and several floors of parking deck. From the start, GBBN's team recognized a successful plan had to incorporate a mix of both old and new.

"The massing and articulation – almost all of it was driven by the historic context," says Stefan Cornelis, a GBBN associate on the project. "But we still wanted it to be a contemporary building."

A large part of the finished building's modern-day flair comes in the combination of metal wall panels and glazing used for the exterior. While precast cement panels in two shades of gray define the parking decks, the remainder of the building that's not glass is clad in vertically installed metal panels in four colors to create a vaguely art deco-ish pattern developed with much more thought than might appear to be the case.

"We ran computer algorithms so that it's not random, but it seems like it has an organic feeling to it,"
Kenat says. The process, according to his colleague Cornelis was "really, trial and error – is there enough variation? Is there enough of the reflection coming out?"

To supply the panels, GBBN and installation contractor KRSM from Wheeling, W. V., turned to Petersen. Approximately 44,000 sq. ft. of the company's Flush Panels were specified in .040-gauge aluminum, split between finishes of Stone White, Cityscape, Silver and a custom Charcoal. The company also provided important design assistance as the project progressed.

"We worked through detailing with a rep coming in to work through each condition," Cornelis says. "The jamb detail was very important to us, and how to transition at the shifts every other floor – we actually drew them in 3D."

The project opened with a big celebration in Kroger's one-of-a-kind food hall, which immediately became a popular destination spot with the local foodie crowd. And leasing proceeded at a rapid clip for the stylish apartment residences, as well. Even more significant seems to be the impact the former parking lot has had through its transformation in the surrounding community.

"Everybody was adamant that this project needed to bring a vibrancy to the area and that this building would be a tipping point," Cornelis says, noting that that goal seems to have been met. "It has generated more development, more rehabs, and more reconversions of buildings on Court Street to residential buildings."

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Petersen, a Carlisle company, manufactures PAC-CLAD architectural metal cladding systems in multiple gauges of steel and aluminum. PAC-CLAD products include hidden- and exposed-fastener wall panels, standing seam roof panels, flush- and reveal-joint wall panels, vented or solid soffit panels, perforated metal, coil and flat sheet, composite panels, column covers, plus fascia and coping. All are available in a Kynar-based 70% PVDF Fluropon coating in 46 standard colors and 16 wood grain finishes that include a 30-year finish warranty. Most colors meet LEED requirements and are rated by the Cool Roof Rating Council. Custom colors and weathertightness warranties are offered. BIM and CAD documents are available for most products. Founded in 1965, Petersen's facilities are located in Illinois, Georgia, Texas, Maryland, Arizona and Washington. For information on the complete line of Petersen's PAC-CLAD metal products call 800-PAC-CLAD, visit pac-clad.com or write to info@pac-clad.com.

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Editorial contact:
Rob Heselbarth

847-981-4707

rheselbarth@petersenmail.com